



Southern Grace

WEDDINGS

SOUTHERN GRACE WEDDINGS BRIDAL SHOW

MARCH 25, 2007 2:00 TILL 5:00

I am very excited to invite you to participate in the Southern Grace Weddings Bridal Show. The event will be held at the Holiday Inn Gonzales. We have partnered with the Holiday Inn to bring you a spacious event area that will allow us to invite more vendors which will in turn attract more potential brides & Grooms. The August 2006 show was such a success with vendors booking business that day we know that 2007 will only grow and get better. We still have the same goals in mind. A no rush no crowding atmosphere that will give you one on one time with the brides that are interested in your services. There will be no set stage show and no rows of seats to contend with. Bridal Fashions will be displayed tastefully.

Our Plan

- ≠ We plan to advertise in local publications and newspapers
- ≠ We will advertise in wedding publications such as Southern Grace Weddings, The Perfect Wedding Guide, In Register & Weddings In Style Magazine.
- ≠ We will advertise on many websites such as The Wedding Market, Baton Rouge Bride and Grooms, The Perfect Wedding Guide, Ascension Magazine, The Carriage House and Southern Grace Weddings, The wedding Market, Weddings South Louisiana Style and many more.
- ≠ The Wedding Market will run a segment on the Magazine and the Bridal Show on Cox Channel 4 and Cable Channel 22.
- ≠ We have Bill boards placed in the area to announce the show.
- ≠ Radio Spots The week before the show
- ≠ We will be emailing and sending invitations to brides all over the area who have registered at other bridal events during the year.
- ≠ You the vendor will receive a leads list after the show to contact brides who attended

However you the wedding professional are the best form of advertisement just spread the word. We have chosen you as a vendor that we respect and would recommend, we hope that you will be interested in participating in this event.

The booth fees are \$500.00 - \$550.00 if you are not currently an advertiser with Southern Grace Weddings Magazine (*Contact us we can change that*). If you are one of our advertisers the fee is \$400.00 - \$450.00. Although we have chosen to expand our vendor space we are still limited so we ask that if you are interested in participating please let us know as soon as possible. Reserve your booth at this time by filling out this form and forwarding it to us fax: 225-647-9340. Additional information will be sent your way.

